

# August Job Postings 2019-2020 Comparison



October 2020

## Job Demand during COVID-19

The COVID-19 pandemic has caused unprecedented changes in the job market. Unemployment rates spiked to record highs as businesses shut down to prevent the spread. However, even during the economic uncertainty, some employers posted job ads. As workforce needs change across the state, it is important to know which occupations and industries are in demand to help displaced workers find new career paths.

In August of 2020, there were a total of 51,913 online job postings, compared to 45,860 in August 2019, representing a 13 percent increase. While job postings increased, so have the number of unemployed Missourians. In August 2020, there were 4.1 unemployed Missourians for every job posting. In August 2019, there were only 2.2 unemployed people for every posting. March and April of 2020 showed decreases in job postings compared to 2019, with over the year increases starting to occur in June.

## Top Occupations

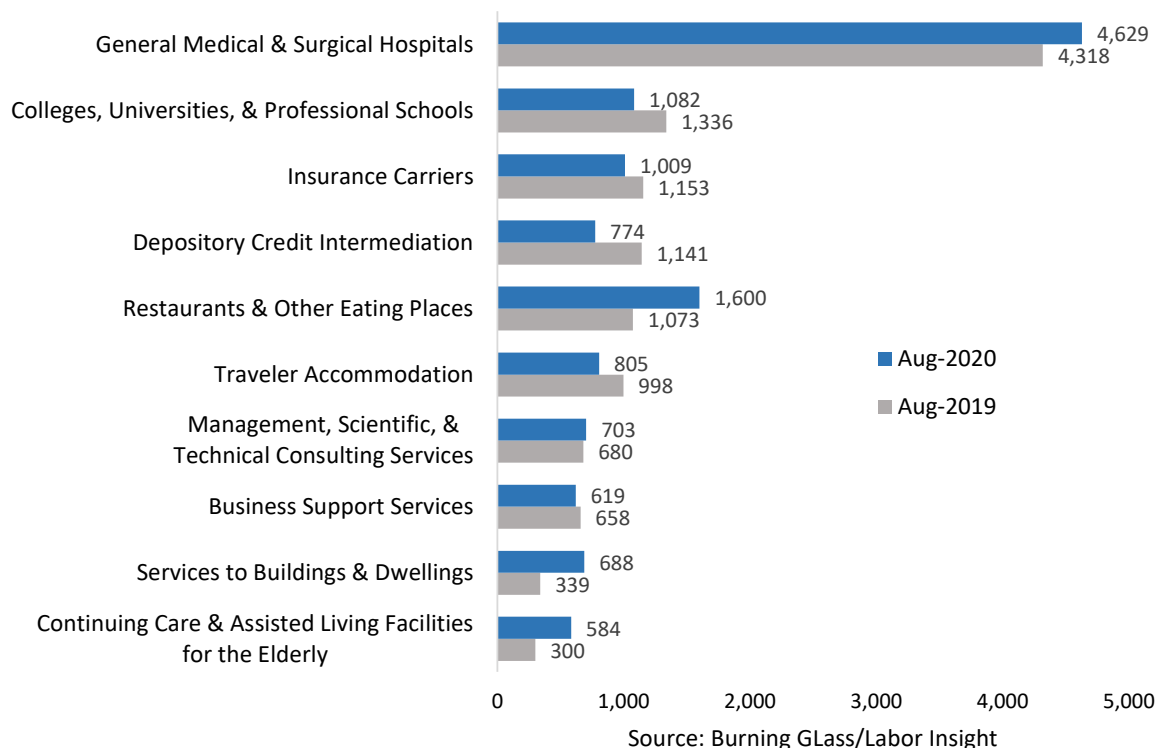
The chart below shows the occupations with the most job postings in August 2020, compared to number of job postings in August 2019. *Laborers & Material Movers* and *Truck Drivers* showed the largest over-the-year increases as demand for essential consumer goods increased. Postings for *Laborers & Material Movers* more than doubled from August 2019 to 2020. *Computer Occupations, All Other*; *Wholesale Sales Representatives*; and *Software Developers* showed the largest decreases.



## Top Industries

The chart below shows the industries with the most job postings in August 2020, compared to August 2019. *Restaurants, Services to Buildings, and Continuing Care & Assisted Living* were the top industries showing the largest increases over the year. Postings in *Services to Buildings* more than doubled, and *Continuing Care & Assisted Living* postings increased by 95 percent over the year. *Depository Credit Intermediation* and *Traveler Accommodations* showed the largest decreases. Although not in the top 10 by number of postings, *General Merchandise Stores* showed a 37 percent increase in postings over the year.

Industries with the Most Online Job Postings



Sources: Burning Glass/Labor Insight, BLS Local Area Unemployment Statistics

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